

**Earthrise Nutritionals, LLC**

Corporate Headquarters
2151 Michelson Dr. Suite 258
Irvine, CA 92612 USA
TEL 949-623-0980
FAX 949-623-0990

Production Facility
113 E Hooper Rd.
Calipatria, CA 92233 USA
TEL 760-348-5027
FAX 760-348-2895

May 28, 2011

Radiation Statement

The recent nuclear accident in Japan has raised some concern among consumers of Spirulina. As a company reputed for the safety and quality of its products, Earthrise Nutritionals has taken, or is taking the following steps:

1. Ensuring that our products are free from radioactive contamination by routine analysis of representative lots as part of its FDA-GMP, HACCP and ISO certification programs
2. Close monitoring of all local, state and federal reports and alerts concerning radiation levels

In particular Earthrise has been following routine reports from the United States Environmental Protection Agency (EPA) that continuously monitors environmental trends in radiation and has been doing so for 50 years. EPA has permanent or "stationary" monitoring stations throughout the nation that form the RadNet System. As part of the federal government's effort to make EPA activities and science transparent, it keeps RadNet data at: <http://www.epa.gov/japan2011/>. Earthrise monitors the data and any advisory by EPA closely.

The EPA has detected trace levels of radioactive particles in the western United States including Hawaii, California and Washington State consistent with the Fukushima nuclear accident. According to EPA these levels are miniscule compared to what we would normally get every day. The following statements made by EPA show how extremely low and harmless these levels of radiation are:

- *"All of the radiation levels detected by RadNet monitors and sampling have been very low, are well below any level of public health concern, and continue to decrease over time"*
- *"In a typical day, Americans receive doses of radiation from natural sources like rocks, bricks and the sun that are about 100,000 times higher than what we have detected coming from Japan."*
- *Authorities also pointed out that the radiation levels coming from Japan are 100,000 times lower than what a traveler would be exposed to after taking a roundtrip international flight.*
- *Indeed, due to the consistently decreasing radiation levels, EPA is "evaluating the need to continue operating the additional air monitors deployed in response to the Japan nuclear incident."*

Earthrise Nutritionals is committed to guarantee the safety of its products.

Amha Belay, Ph. D.

Sr. Vice President & Chief Technology Officer